

THE KENTUCKY KERNEL

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LEXINGTON, KENTUCKY, FRIDAY, JUNE 23, 1944

NUMBER 31

Stoll Field Bond Sales Total \$30,000 In Fifth War Loan

Pageant Depicts Patriotic War Songs

At a Victory Bond rally held on Stoll field Friday night, approximately \$30,000 in bonds were sold. Many articles, contributed by merchants of Lexington, were auctioned in an attempt to speed up the fifth war loan.

The exact amount of sales for the evening has not yet been computed as the sales were for both cash and pledges. The \$30,000 sold at the auction brought the total thus far in the drive to \$575,000. About \$8,000,000 more in bonds must be purchased by July 8 if the quota is to be filled.

Featured on the program before the auction was the American Legion Man o' War post victory band and a pageant depicting the history of American patriotic and war songs, presented by the children from the city parks, under the direction of Miss Anna Pherigo, city recreation director. Musical accompaniment for the pageant was furnished by the victory band and a quartet from the Central Christian church. Dr. C. L. Pyatt, dean of the College of the Bible, Transylvania, was the reader for the pageant.

Bob Cox was master of ceremonies, and Jimmy Young acted as auctioneer.

Mr. E. S. Dabney, campaign chairman, pointed out in a brief address that the residents of Lexington and Fayette county must buy more bonds of \$100 or more if the drive is to be a success.

The rally was under the auspices of the Lexington Junior Chamber of Commerce, headed by Edmund J. Coleman, who was also publicity chairman for the campaign.

Although rain threatened to postpone the rally, over 1000 persons attended.



By Nancy Taylor

Question: What's your favorite slang expression?

Cornell ("Corky") Clark, Commerce, sophomore: Well hell on you!

Charlie Gruenberger, A&S, junior: I don't use slang—!

Margaret Jane Wayne, A&S, junior: I'm worn to a nub.

Ottis G. McBeath, A&S, graduate: I only use profanity.

Marvin Churney, Commerce, junior: I'm broke. . . .

Pvt. Herb Lohmuller, ASTP: Oh my aching sides!!

Emma Ballengel, A & S: Oh bother!

J. H. Crawford, Engineering, senior: Well burn my clothes!

Helen Arnold, A&S, junior: My favorite one isn't printable, but my second-favorite is Tu-uff. (With a rising inflection.)

Hobart ("Hobey") Thomas, Education, freshman: Hey you, not you, but you'll do!

Sarah Rankin, Agriculture, junior: That's tuff!

Beth Caddy, A&S, senior: Fiddle-fum!

Mr. Roberts (in the grill): For the luva pete!

Dave Phelps, Engineering, senior: Is there anything else but slang?

Betty Anne ("Jocko") Ginocchio, A&S, junior: Dagnabbit wabbit!!

Nine Professors Granted Leaves

Group Will Rejoin Staff In Fall

Leaves of absence have been granted to nine University faculty members, according to information released this week by Dr. W. L. Donovan, University president.

Dr. Maurice F. Seay, head of the department of educational administration, will make a survey of the Alabama school system during one of the summer months.

At the opening of the second term of summer school, Dr. Thomas Clark, head of the history department, will return from the University of North Carolina where he has been on leave of absence.

On June 15, Professor W. Maurice Baker will resume his duties in the education college. Professor Baker has spent the last month in Washington, D. C. assisting on a special assignment in the United States Office of Education.

Dr. Irwin T. Sanders, associate professor of sociology, is now in Washington with the United States Agriculture Extension Service. He will return to the University for the fall quarter.

Leave has also been granted to Robert H. Kuhlman, instructor in music department. He is taking advanced work during the summer.

Professor John E. Reeves, assistant professor of political science, has taken a leave of absence for the entire summer quarter.

Dr. Adolph E. Bigge, head of the department of German language and literature, is continuing his work at the university at Quayaquil, Ecuador.

Mrs. Jean Beiter, instructor in home economics, was granted leave of absence from the University from June 5 until August 24.

Continuing his governmental work, Dr. Amry Vandenbosch, head of the department of political science, will spend July and August in Washington with the War Department.

YM-YWCA Will Meet Throughout Summer

The summer YM-YWCA joint meetings began last Tuesday evening on the roof garden of the Union building with a forum led by ASTP student-leader Bill Johnson. The topic discussed was Democracy: Is It Only A Dream?

By Mary Jane Dorsey

Hitler's new "secret weapon," which allied technicians have termed a radio-controlled glider-bomb, and its military value "remains to be proved," said curious but wary University students when interviewed by The Kernel this week.

These new comet-like bombs, the "Big Berthas" of this war, bombarded the south British coast intermittently last week-end causing more excitement than damage.

The one-ton bombs with wings and engines but no pilots, as Britishers have described them, "sailed in to blow up in haphazard fashion."

One interviewee summed it up: "It sounds like a dynamited 'Super-

Enrollment

Registration figures for the first session of the summer quarter stood at 956 Monday at the close of registration. This was also the last day a student could enter or drop any class.

Women students outnumber the men approximately 5 to 1. The total enrollment for the first session last summer was 1,065.

Band Future Is Uncertain

No Plans Made For Football Band

Contrary to some reports, the University will not have a band next year, unless there is a great increase in student enrollment to furnish the needed musicians, Dr. Alexander Capurso, executive director of the department of music, stated.

Dr. Capurso pointed out that the shortage of students for college bands has effected nearly every major college and university in the country, and that the University is no harder hit than many other institutions.

Concerning the question of a band for the football games this fall, Dr. Capurso stated that the Henry Clay high school band may be interested in appearing for the University.

"All students who desire to play for the love of playing should contact me as soon as possible," Dr. Capurso said. He also stated that he would be glad to meet a group of students who were sincerely interested in playing.

Dean Holmes To Speak At Reading Series

Black Birds on the Lawn, by Jane Morton, will be reviewed by Mrs. Sarah B. Holmes, dean of women at the University, at the summer reading series. The review will be given at 3 p. m., Tuesday, June 27, in the Browsing room of the library.

In discussing her selection, Black Birds on the Lawn, Mrs. Holmes said that the author, Mrs. Morton, is a resident of Louisville and a sister-in-law of Mrs. John Clay of Paris. She is one of the many Kentucky authors who has received national recognition.

The novel deals with the background of Kentucky feuds, although it is quite different from the type of book published about Kentucky in recent months. Mrs. Holmes stated, "The theme of Black Birds on the Lawn is different from the average novel for it has little of temporal appeal.

Dr. Willis Sutton Speaks At First Convocation

Robbery Reported In Music Building

Missing Instruments Valued At \$821

Thieves broke into the University Music building and stole approximately \$821 worth of woodwind instruments last week-end, according to Dr. Alexander Capurso, executive director of the department of music.

Entrance into the building was made through the east door, apparently by the use of a heavy metal bar to force open the doors. Two rooms were broken into in search of the instruments, and most of the music lockers in both the large band room and the inter-band locker room were ransacked, but valuables were taken only from the latter.

Lockers Opened

Dr. Capurso stated that the music lockers were kept locked at all times, but that the thieves succeeded in prying open the lockers which contained some of the most valuable instruments. The instruments taken were two clarinets, two oboes, two bassoons, and a flute, all of which will be difficult to replace because of war conditions, Dr. Capurso said.

The music department keeps careful check on instruments and all others have been accounted for. The burglars were apparently interested in only the woodwind instrument, as no others are missing, Dr. Capurso stated.

Art Work Displayed In Union Building

The third annual art exhibits of work done in the department by the students are on display in the music room of the Union building.

The exhibits include displays of hand sculpturing, independent design, and textiles by the first year classes in art and design; water color paintings and sketches by Pfc. Carl Ratcliff giving a pictorial account of overseas life in New Guinea, and oil paintings done by the advanced students.

The exhibits have been held on display for the benefit of the summer students.

Donovans To Entertain Commerce, Engineering

Students and faculty members of the Commerce and Engineering colleges will be guests of President and Mrs. H. L. Donovan at a tea from 4 to 6 p. m., Wednesday, June 28, at Maxwell place.

Third Hour Classes Are Dismissed Today

Dr. Willis A. Sutton, executive secretary of the Georgia Education Association, will deliver the first summer convocation address at 10 a. m. today in Memorial hall.

All third hour classes which run under the summer quarter from 9:50 to 11:05 and classes run under the regular quarter from 10:00 to 10:50 will be dismissed for the occasion.

The nationally known educator, representing the educational policies commission of the National Education Association and the American Association of School Administrators, will discuss Education and the People's Peace. His address is a part of a larger program of the commission to make education fulfill its roll more completely in helping to win and maintain the peace.

The entire program of the Association includes, in addition to the services of speakers such as Dr. Sutton, the publication of study guides, students' manuals, translations, radio programs, and magazine articles.

Dr. Sutton has met with teachers, students, and other citizens in many communities in all parts of the United States. He points out to these audiences that the maintenance of peaceful international relations is in part an educational problem; that international cooperation in educational matters is desirable as a part of the organization to secure and maintain the peace; and that a United Nations Council on Education and an International Office of Education should be established in the near future.

Was President of NEA

Dr. Sutton is a graduate of Emory University and holds the degree of Doctor of Pedagogy from Oglethorpe University. From 1921 to 1943 Dr. Sutton was superintendent of schools in Atlanta, Georgia. He served as president of the National Education Association from 1930 to 1931.

Dr. Henry N. Sherwood, acting head of the political science department, will give the invocation and benediction. Two solos will be sung by Mrs. Lucille Haney French.

Social Calendar...

Invitation to Reading Series—3 p. m. Tuesday, Blackbirds On The Lawn. Review by Mrs. Sarah B. Holmes, dean of women, Browsing room, library.

Commerce-Engineering Tea—4-6 p. m. Wednesday, Maxwell Place.

Residence Hall Tea—4-6 p. m. Thursday, Jewell hall lounge.

Movie—8:45 Thursday, Armory. Admission, 10 cents.

Swimming Party and Picnic Supper—5 p. m. Friday. Meet at Union.

YM-YWCA Meeting—6:15 to 7:15 p. m., Tuesday, Union building.

Social Dancing and Recreation—6 to 8 p. m. Monday, Wednesday, and Friday nights, Alumni gym. Instruction by physical education teachers, for summer school students.

Convocation—10 a. m. today, Memorial hall. Dr. Willis A. Sutton, "Education and the People's Peace."

Phalanx Fraternity—meeting at 12:30 p. m. Tuesday, Colonial Bowling lanes.

Students Discuss Value Of Secret Weapon

By Mary Jane Dorsey

Hitler's new "secret weapon," which allied technicians have termed a radio-controlled glider-bomb, and its military value "remains to be proved," said curious but wary University students when interviewed by The Kernel this week.

These new comet-like bombs, the "Big Berthas" of this war, bombarded the south British coast intermittently last week-end causing more excitement than damage.

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One interviewee summed it up: "It sounds like a dynamited 'Super-

man' to me." Then more seriously he added, "No doubt it's a wonderful addition to modern warfare, but until it's perfected I don't believe it can be used effectively. The Germans themselves say it's too dangerous to use on the Normandy coast. They're afraid they'll hit their own troops."

"Most fantastic thing I've ever heard of," one student remarked.

Dispatches regarding the weapon have been ambiguous as to the damage caused and its extent. These facts must remain undisclosed at the moment for reasons of security.

In case you haven't read about this new "war wonder weapon," one London witness described it as a toy that looked somewhat like a

miniature fighter plane, which flies on an undeviating course at about 1000 feet, just as if it was shot from roller-coaster-like tracks. Some persons believe the robot planes are guided by some sort of radio beam.

One coed was under the impression that the Marines could "wipe 'em out," secret weapon and all.

The soldier who said he had been following the developments of the new device gave the most universal opinion. "I haven't much faith in the rocket bomb," he said. "It can't be as accurate as artillery or regular bomber attacks because in a 100-mile range the rocket bomb can be thrown miles off its generally aimed course by wind and air currents, for the Germans have no control over it after it's fired."

The Kentucky Kernel

OFFICIAL NEWSPAPER OF THE UNIVERSITY OF KENTUCKY
PUBLISHED WEEKLY DURING THE SCHOOL YEAR EXCEPT
HOLIDAYS OR EXAMINATION PERIODS

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DORIS SINGLETON News Editor
MARGARET JULIA WHARTON Business Manager

REPORTERS
Mary Jane Dorsey, Eleanore Keeti, Bob Feiring, Jimmy Woods, Adele Denman, Billie Fischer, Martha Yates, Nancy Taylor, Winn Hord.

The Fischer Bowl

By Billie Fischer

We've been wondering for a long time about some of the oddities on our beloved, consecrated campus. But, not wanting to puncture the superciliousness of several members of our exalted faculty, we will mention only the puzzling architecture.

Have you ever noticed that there are several University buildings which have doorways half-way up the sides—and no steps? After probing the deep channels of our minds, the only conclusion at which we could arrive was that the architects feared the coming of floods. But not supplying the doorways with steps, there would be no possibility of the steps getting wet; therefore, no one could slip and hurt himself.

We find the people at local swimming pools quite interesting, although completely destitute of all feelings of brotherly-love. Many times have we watched pusillanimous males throw handfuls of sand, blind some defenseless females, and then stand off to admire their marksmanship and only once did we witness an apology. After hurling hot sand into a girl's face and seeing what he had done, a boy hastily said, "I'm

terribly sorry—I thought you were somebody else."

If you have never been fortunate enough to secure an astrological delineation chart, by all means try to locate one. We spend our free moments finding out what we don't know about ourselves in Love, Business, Health, Marriage, Travels, and so forth.

Our astrological delineation chart advises us, and all others born under the of Taurus, to "keep a check on your appetite, or in the future it will cause you no end of distress."

What we're looking for is a "partner" born under the sign of Pisces. "Association with Pisces would tend to develop and bring into action" our skill, "especially in matters pertaining to mechanical inventions—"

So, if you are Pisces looking for a Taurus, let us combine our efforts. Perhaps we can perfect a perpetual emotion machine.

"Don't know" is the only truthful answer to questions as to what about the war, but it is not interesting.

KERNEL FEATURE PAGE

A Male Mind

By Bob Feiring

Hi kids, this is your new gossip column writer telling you to watch your step because infection (scandal to you) starts when you don't.

Early last week Msrs. Shannon, McCune, and Shorts were telling their roommates that they were going to get married Saturday night at Frankfort. Of course none of us believed them but your watchful eye reporter spied Jess and Mary Margaret Riebold in that beautiful and scenic place where more than education in the field of flowers is learned. Don't hold out on us kids.

One of the best deals around the campus is the "Brooklyn Bums" and Becky's car. The only trouble is that there are six of them and only one of her. Come on girls, can't you help the situation? There are supposed to be five girls for every man.

Funniest story of the week: When coeds found out the ages of some of the new football players.

I don't know which was worse: the guy falling asleep or the gal waking him up. Anyway, Sue Stultz, didn't you know that Roger has been working overtime trying to curb the man-power shortage around UK, and has to rest?

The two misplaced characters of the week are Pat Clarke, and Jack (Dead Eye) Parkinson. Both were in the War Bond Rally on Stoll Field. Jack played the part of a flutest in the revolution and Pat the Statue of Liberty. My, what will people think you all are, angels? No kiddin, they played their parts well.

Every time I look around there's a shortage of women. Sunday, when a bunch of men went swimming at ye old river, there weren't enough girls, only three to be exact. They couldn't find any more. Crawl out of your holes and be seen, girls.

Where's this five to one ratio around here?

At the dance held at the Union, there was a shortage of women Friday night. All those lonely and good looking males were looking for beautiful, curvacious and entertaining women to instruct them in the fine art of dancing, but finding none. Come on, there's going to be some big dances around here this summer and if you want to go, you gotta show how it's done. From six to seven every Monday, Wednesday, and Friday nights there's a dancing class, so if you can't dance, man or woman, come on around and Martha will find some one to teach you.

Looks as though this war will supply alibis as long as we'll be interested. Down here we haven't yet got entirely through blaming things on the Civil War.

Still A Baby

By Billie Fischer

When we were ten years old, we thought we were quite mature because Dad bought us an emerald ring, and permitted us to shift gears for him. Then, when we reached our teens and wore lipstick and a fur coat, and we realized that at ten we had been just a baby. When we reached sixteen and were allowed to smoke and be kissed, we considered ourselves grown-ups at last.

But then we found ourselves falling in love with men who were ten and twelve years older than we, and we discovered that we could not win our parents consent to date "older men" until we reached eighteen. Well here we are at last—but now we can't get drinks 'till we're 21. Hell!

High-powered New Deal philosopher says this country "has got" to provide employment for all. O. K., but has he figured out how to force some people to accept it?

COLONEL Of The Week



MARIAN YATES

Colonel of the week goes to Miss Marian Yates, Arts and Science senior from Lexington. Marian is president of Chi Delta Phi, literary honorary society; a member of K-dets; member of Suky and Vice-president of the Student Union Board.

Marian has also been a former member of Owens and former president of Alpha Lambda Delta. She is also a member of Alpha Gamma Delta, social sorority.

For these achievements, the Cedar Village invites Marian Yates to enjoy any two of its delicious meals.

NEXT WEEK'S COMMITTEE

Margaret Julia Wharton, Chairman
Doris Singleton, News Editor
Carolyn Hill, Editor

SERVING HOURS:

Lunch — 11:45-1:30
Dinner — 5:15-7:30
Sunday Dinner—11:45-2:45

Cedar Village Restaurant

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Weddings and Engagements

Bennet-Roberts

Mr. and Mrs. James Walton Bennett, Williamstown, announce the engagement of their daughter, Miss Elizabeth Eloise Bennett, to the Rev. William Austin Roberts, son of Mrs. Cordelia S. Roberts, West Point, Va.

Miss Bennett attended Randolph-Macon College and was graduated this month from the University, where she was a member of Alpha Gamma Delta sorority. The Rev. Mr. Roberts, a graduate of Eastern Seminary, Philadelphia, is attending the Southern Baptist Theological Seminary and is pastor of the Williamstown Baptist church. The wedding will take place July 7.

Stringfellow-Swope

The marriage of Miss Bobbie Wyle Stringfellow, daughter of Mrs. Iris Wyle Stringfellow and E. Duren Stringfellow, both of Birmingham, Ala., and Capt. William Richards Swope, Ft. Benning, Ga., son of Judge and Mrs. King Swope, Lexington, was solemnized last Saturday evening at 8:30 o'clock at the Independent Presbyterian church, Birmingham.

The bridegroom is a graduate of the University, where he was a member of Phi Delta Theta. He attended Harvard Law School before entering the service. He is stationed at Ft. Benning, Ga.

Williams-Warren

The wedding of Miss Geraldine Williams, daughter of Mr. and Mrs. Squire Needham Williams, Lexington, and Lieut. Franklin Everett Warren, son of Mr. and Mrs. William T. Warren, Louisville, took place at 4:30 o'clock last Saturday afternoon at the Maxwell Street Presbyterian church.

Following the wedding, a reception was held at the Alpha Gamma Delta sorority house at 238 East Maxwell street.

Mrs. Warren attended the University, where she was a member of Alpha Gamma Delta, a student in the College of Law, and the "Sweetheart of Sigma Chi."

Prior to entering the service, Lieut. Warren attended the University, where he was a member of Sigma Chi.

Radio Schedule

The University radio studio announces the following programs to be broadcast over station WHAS, Louisville:

Saturday, June 24: 1 to 1:15 p. m.—Your Land and My Land—Pennsylvania; 1:15 to 1:30 p. m.—Jesse Stuart Short Story—Goin' to the Buttin'.

Sunday, June 25: 12 to 12:30 p. m.—UK Round Table, with Dr. A. M. Lyon, and Dr. W. E. Watson, of the State Department of Welfare; Carleton Collier, Louisville Courier-Journal; and Dr. M. M. White, psychology department of the University.

Monday, June 26: 12:50 to 1 p. m.—Taking the Lambs to Market, by R. C. Miller, specialist in sheep, agricultural extension division.

Tuesday, June 27: 12:50 to 1 p. m.—Farm Forestry, by William E. Jackson, forestry specialist, agricultural extension division.

Wednesday, June 28: 12:50 to 1 p. m.—Canning, by Florence Imlay, food specialist, agricultural extension division.

Thursday, June 29: 12:50 to 1 p. m.—Doings of Kentucky Farm Folks, by C. A. Lewis, editor, agricultural extension division.

Friday, June 30: 12:50 to 1 p. m.—What Farm Folks Are Asking, by L. C. Brewer, College of Agriculture.

The Courier-Journal

BARRY BINGHAM,
President.

MARK ETHRIDGE,
Publisher.

RUSSELL BRINEY,
Chief Editorial Writer.

Consolidation of the Focus. Nov. 22, 1826: The Louisville Daily Journal. 1830: The Morning Courier. 1837: The Daily Democrat. 1843: First issued as The Courier-Journal Nov. 8, 1868. Founded by Henry Watterson and Walter N. Haldeman. Published by Courier-Journal and Louisville Times Company.

TUESDAY, JUNE 6, 1944.

Circulation rates first classified page.

TELEPHONE WABASH 2211.

The Courier-Journal and the Farmer

The article which we reprint on this page today from *The Kentucky Farm Bureau News* encourages us to believe that the facts which we have presented in behalf of price control are rather effective. Otherwise, why this elaborate avoidance of the merits of the case? Why this effort to obscure the plain truths of economics and of history by endeavoring to make the reader believe that THE COURIER-JOURNAL, in presenting these truths, is animated by a perverse bias against the Kentucky farmer and an abysmal ignorance of his problems? The allegation is, of course, as fantastic as it is malicious and will not stand a moment's examination by any well-informed Kentucky farmer.

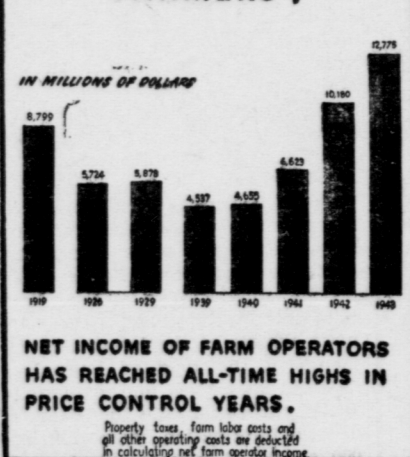
In the first place, how could we be so stupid? Even if it were assumed that no idea was ever born in this office except as

sense. If there is ignorance in this office—and we do not pretend to know everything—it is in any case never ignorance born of failure to try to understand or lack of either facilities or inclination for first-hand study. But we know that it is not ignorant to be mindful of the disastrous consequences of inflation, and we are convinced that it is ignorant, dangerously ignorant, to wave all this aside, as the Farm Bureau writer does, as a preposterous bugaboo. There was nothing at all imaginary about the crash of farm prices, including tobacco prices, that followed the largely uncontrolled war boom before.

We have never pretended that the farmer has had an easy row to hoe in this war. His difficulties and exasperations have been many, and his production record, in spite of them all, has been magnificent. Nevertheless, it would be absurd to pretend that on the whole he has fared badly under price control. One of the charts reproduced with this editorial shows where his income stands—it has about trebled since 1939—and let us not forget that, thanks to price control, there has been no such increase in the cost of things he has had to buy. The other chart is a grim reminder of what happened to farm income before—and, as late as 1939, farmers were still suffering the consequences.

THE COURIER-JOURNAL is not unaware of the many important community services of the Farm Bureau, especially those of the Kentucky Farm Bureau Federation, which we think has contributed much of value to farming in Kentucky. But we are not unaware, either, that the national leadership of the bureau follows a policy of resisting farm price control and of attempting to hamstring it at every turn. It is exactly the policy of the national labor union leadership, which, though relatively quiet on the subject at the moment, is undoubtedly out to hatchet wage control at the first favorable opportunity. We think the policy in each

HAS PRICE CONTROL HURT FARMERS?



related to our own self-interest, that self-interest would indicate profound concern for the welfare of the farmer. Our own welfare is intimately and inextricably bound up with his. Agriculture is Kentucky's basic industry. Agriculture will be Kentucky's basic industry as far as anyone can see into the future. The Louisville community will not flourish, and neither will THE COURIER-JOURNAL, if the basic industry of the state languishes—if the farmer is put upon again as he was for years following the other war. We don't think the point needs to be labored. We could not conceivably be so dumb as deliberately to cultivate the ill-will and oppose the honest and legitimate aspirations of the people who stand at the very source of everything we hope for, for this state, for this community and for ourselves.

In the second place, we think the record speaks on this point. We are not going boastfully to list here all of the enterprises in which this newspaper has engaged and to which it has devoted time, effort and money for the well-being of the Kentucky farmer as he has conceived it and as we have conceived it. It is enough to remark in passing that the first important public service undertaken by the late Judge ROBERT W. BINGHAM, after he became publisher of THE COURIER-JOURNAL and The Louisville Times, was in behalf of the tobacco farmers of this state, ground down by the postwar deflation of 1921. Judge BINGHAM spared absolutely nothing in that cause, and his deep and understanding sympathy with the farmer left an impress on the policy of THE COURIER-JOURNAL which is still there and will always be there.

We think that most Kentucky farmers are aware of this. If there is bias in this office, it is bias on the farmer's side, growing out of knowledge of his struggle, knowledge of the odds he has often faced in the past, knowledge of his character and common

WORLD WAR I FARMER INCOME SHRANK



Average farm income 1919



Average farm income 1921

NET FARM OPERATOR INCOME:

1919 \$8,799,000,000

1921 \$2,990,000,000

* After payment of property taxes and all other operating costs

—(Charts from O.P.A.)

case is woefully, almost criminally, short-sighted, perilous to the real interests of both worker and farmer, and we have repeatedly said so.

We shall have to keep on saying so. We could not in good conscience do anything else, just for the dubious advantage of enjoying the favor of the Farm Bureau leadership or the labor union leadership. We shall, of course, continue to be misrepresented and called names by people like "F. B. Member," but we are not so ignorant as to believe Kentucky farmers are as ill-informed and unintelligent as that writer apparently thinks they are.

(ADVERTISEMENT)

UK Professor Directs Agency

Portmann Edits,
Publishes Bulletin

With advertising contracts valued at \$50,000 annually passing virtually through their classrooms, students of journalism at the University of Kentucky, Lexington, have every opportunity to watch an advertising agency at work.

This agency is a part of the central office of the Kentucky Press Association which is located in the Department of Journalism at the University and is in charge of Professor Victor R. Portmann, a member of the journalism faculty since 1927.

Portmann Directs Association

Professor Portmann, who is secretary-treasurer-field-manager of the Kentucky Press Association, has developed the advertising service of the association through the "one order, one bill, one check" plan, and in 1942 the office became affiliated with the Newspaper Advertising Service. At that time the NAS was established in Chicago by the National Editorial Association with the organized state press associations as affiliated members. Professor Portmann gives one-fifth of his time to the association and the remainder is devoted to teaching classes in journalism.

165 Newspapers Are Members

One hundred and sixty-five Kentucky weekly and daily newspapers are members of the Kentucky Press Association, and transact much of their advertising through the NAS. In the field-manager office, Professor Portmann acts as a go-between for the national businesses and the Ken-



Victor R. Portmann left, University journalism professor and secretary of the Kentucky Press Association, is shown congratulating Bennet Roach, editor of The Shelby News, for winning the organization's award for writing the best news story of the year.

tucky newspapers in which they wish to advertise. He places ads in as many newspapers as required by the contracts, makes out one bill, according to the rates varying with the size of the ad, and the circulation, and sends it to the central Newspaper Advertising Service office in Chicago. One check is returned, and the correct amount due each paper is mailed by Professor Portmann. This is the "one check, one order, and one bill" plan, and works satisfactorily for both advertiser and publisher.

To help him with the elaborate system of bookkeeping, filing, and checking involved, Professor Portmann has a part-time assistant, usually a journalism major. Next fall, when the advertising reaches its peak, he will probably have a full-time secretary.

For the benefit of the national ad-

vertisers who cannot be familiar with every smalltown newspaper, the field-manager at the central office conducts surveys, and the distant firms select the paper in which they wish to have their ads run on a basis of the report. A rate book was published in 1942, and a new edition will be issued this summer, containing the latest information on newspaper rates, circulations, population, and statistical data.

Publishes Kentucky Press

Professor Portmann also edits and publishes the Kentucky Press, the official publication of the Kentucky Press Association for 15 years, which goes to every newspaper in the state.

The Kentucky Press is set up and printed in the shop of the Kentucky Kernel, student publication of the University.

To the 90 per cent of all the legitimate Kentucky newspapers who are members of the press association, Professor Portmann sends a confidential bulletin every ten days. This mimeographed bulletin contains news, digests of the latest developments in the field of journalism national laws, rules, and regulations. In its publication and for letters of general information, more than 60,000 sheets of mimeographed paper have been used in the past year.

New Men Added To Football Squad

The prospective 1944 Wildcat football team continues to do only light workouts with no contact work as yet, Ab Kirwan, head football coach, said.

Tom Little, Princeton, W. Va., who was scheduled to report some time last week, declined to come because of his nearing induction into the army air forces. Two more men will be added to the team in July. They are last season's basketball star, Wilbur Schu, Louisville, and Jim Little, Eastern State Teachers College.

Wacs Lead Drills

Wac Lieut. Haspel, assisted by three other Wacs, is conducting a series of drills from 7 to 8 p. m. every Monday and Thursday behind the Union building.

The classes, which Lieut. Haspel stressed as not a method of recruiting, are open to anyone.

Tokyo's original estimate that the United States Navy had been destroyed to the point of uselessness is reliably reported to be undergoing revisions.

CLASSIFIED ADS

TYPING: Term papers, theses, manuscripts. Rebecca Edwards, 423 Hernandez Building, Lexington. Phones 4670 and 2229x.

FOUND: Man's hat in Periodical room of Library. See Miss Hanson. Loser may have same by identifying and paying for this ad.

LOST: Gold and Maroon Eversharp fountain pen on the Campus between McVey and Guignol. If found please return to the Kernel Business Office. Reward.

Moral: Don't Start Rumors

By Adele Denman

Rumors are indeed poisonous things and should not be allowed to gallop about our campus like so many wild horses. The rumor's greatest medium of transfer is—the mouth! Biologically speaking, the mouth is a very ordinary facial decoration but with the proper frequency the radio station M-O-U-T-H can give any young rumor its first big broadcast.

There are two great figures in history who have much toward fighting the evils of the rumor. The first is the Sphinx who probably has had a lot of say about the activities of a few noted sheiks, the heat of the desert, and numerous sundry things, but has been willing to sacrifice its means of self-expression for the sake of suppressing the rumor.

The next is the clam, whose efforts have made it the international symbol of silence.

When you find your mouth open in the book store, with a rumor about to crawl out, grab anything around handy and seal the opening. (We got 3 tennis balls one day by this same procedure.) If you must

eavesdrop, don't be content with just hearing half of the story, but ask the relator to tell you all the facts.

This is how a rumor works: "Say Bill, Jane went to see Gene today!"

Ah, here is food for gossip, said an eavesdropper who had heard the story only in part. On the campus she yelled to a friend:

"Jane went to see the dean the other day—there's the bell, you better get to class on the double."

The receiver rushed over to the grill and said to a boy Jane had been dating:

"Jane went to see the dean today and got in a lot of trouble about class. I hope it isn't about the other night."

The boy then told his buddy: "Jane is in trouble with the dean about the other night and is barred from classes!"

So this goes on and on until they have poor unsuspecting Jane kicked out of school and barred from every university in the country.

Can't we see the danger?

Swim Suits



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